

From Box to Beautiful

Easy shaping tips for a picture-perfect Christmas tree.

General Approach:

To achieve a well-shaped artificial Christmas tree, work branch by branch, separating and spreading individual tips outward and slightly upward to mimic the natural growth of a real tree.

- 1. Start from the bottom and work your way up:** Begin with the lowest branches and gradually move toward the top, making sure each branch is properly fluffed and shaped.
- 2. Separate and fan out branch tips:** Pull each tip away from the center of the tree and spread it outward to fill gaps and create depth.
- 3. Bend branch tips upward:** Gently curve the ends of the branches upward to give the tree a lush, natural appearance.
- 4. Spread branches wide:** Since artificial tree branches are designed to be flexible, don't hesitate to extend them outward to achieve a fuller look.
- 5. Step back and assess the overall shape:** Some trees are designed with upswept or downswept branches. Periodically step back to review the symmetry of the tree and make adjustments where needed.

Note:

"Insta-Shape" artificial Christmas trees are designed for convenience, with built-in memory wire that allows branches to fall into place more easily—reducing setup time and minimizing the need for adjustment.

